



Business sector: car manufacturing

Organisation: Jaguar Landrover

Location: Across the Midlands

## 01: Our Client

Jaguar Land Rover (JLR) is the UK's largest car manufacturer, a company that brings together two much loved, highly prestigious British car brands. After Tata Motors acquired Jaguar and Land Rover from Ford in 2008, it merged the two marques into a single company and its success has flourished, with memorable vehicles and innovative technologies that add to a long-lasting legacy. The origins of Jaguar can be traced back to a company that began by making motorcycle sidecars in 1922.

## 02: The Projects

Jaguar Land Rover began its partnership with Restore Harrow Green in 1999. By 2006 we had become the only relocation supplier to Jaguar Land Rover.

We support the business across JLR's main HQ at Whitley, the design and development facility at Gaydon, together with their production sites in Wolverhampton, Solihull and Castle Bromwich. The partnership involves moves, changes, furniture storage and management, legacy asset clearance including WEEE, post-move cleaning, IT relocation and heavy lifts works. The team moves between 6,000 and 10,000 people a year.

In addition to furniture and often sizeable IT equipment, we move unusual and complex items, mission critical to the JLR business. These include car componentry, light systems, prototypes for brakes and chassis up to entire clay models of vehicles which need very careful handling. In addition, we relocate mechanical workshops, forklift workshops, special vehicle operations workshops together with the Jaguar Daimler Heritage Trust site with its unique collection of motor vehicles. This involves the packing and relocating of artefacts, art and the original heavy body presses and stamps.

## 03: Our Solution

Over the course of two decades of collaboration with Jaguar Land Rover, we have developed best-in-sector approaches to relocation, many of which are now used as standard across the industry including:

- Locker boxes for personal filing to reduce the need for crates
- Furniture desk slides to relocate banks of desks quickly and easily

- IT trollies instead of IT crates to move IT kit internally
- Floor box relocation and power sourcing
- Cleaning services, managed by Restore Harrow Green, for desks and IT equipment
- Hit squads to check power module fuses on all desks immediately after a move

When we first started working with JLR, the moves were driven by business ownership changes, the increasing automation of the car manufacturing industry and the need to relocate people into newly formed project teams. Over the course of two decades, that has evolved into introducing agile and smarter working. The company has gradually moved from a 1:1 desk ratio to a smart working programme.

At the same time, JLR changed its estate portfolio. The Gaydon facility is completely unrecognisable from the site Restore Harrow Green started working at 20 years ago. And the current £200m project to transform the Gaydon site into a new design and engineering campus which will centralise its design, product engineering and purchasing functions is resulting in continual moves and changes.

Over the past few years, Jaguar Land Rover has invested heavily in its facilities at Castle Bromwich, Halewood and Solihull to support the introduction of new vehicles such as the Jaguar XE and Land Rover Discovery Sport. It has also expanded its Whitley HQ and design centre and opened a new Jaguar Land Rover Classic facility in Ryton which complements the Special Vehicle Operations Technical Centre which opened in 2016. All of the changes require our ongoing support where consistency and efficiency is key.

## 04: The Outcome

In more than 20 years of enormous change for JLR, we have been there every step of the way, scaling back during economic downturns, ramping up when JLR expanded and then responding effectively to last-minute projects of enormous scale.



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